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## Fictitious Company Profile

Company name: PLAY MAGIC

Type of business: Wooden toy manufacturing

Number of personnel: 93

- Unionized: 5
- Non-unionized: 83
- Management: 5

### **Types of jobs**

Non-unionized (83)

- administrative assistant
- advertising personnel
- assemblers
- custodial/waste management personnel
- customer support personnel
- designers
- finishers (non-toxic, child-safe finishes)
- information technology personnel
- kiln operator
- machine operators (drill presses, lathes, saws, routers, sanders, and planers)
- packagers
- purchaser
- quality control personnel
- researchers
- sales personnel
- warehousing/shipping personnel

[Note: 5 of the above employees serve as supervisors for their sections in addition to their other duties]

[Sections: Customer Service, Marketing and Sales, Plant Operations, Purchasing, Research and Development]

Senior Management (5)

- Owner (also President and CEO - Chief Executive Officer)
- CFO (Chief Financial Officer - Accountant)
- COO (Chief Operating Officer - General Manager)
- CMO (Chief Marketing Officer)
- HRM (Human Resources Manager)

Unionized (5)

- millwrights
- electricians
- tool and die maker